Connecticut’s Beardsley Zoo Winter Art Festival Contest: Call for Artist Submissions
Winter 2020-2021

Application Deadline: October 15, 2020

Join Connecticut's Beardsley Zoo this winter as we transform our zoo grounds into a Winter Wonderland with 10 one-of-a-kind snow-people sculptures from local artists. The sculptures will be on display at the Zoo from December – March and will showcase the breadth of talent in our local art community.

The theme of the Winter Art Festival is Snowmen. Design proposals will be evaluated and selected by the Exhibit Advisory Committee based on creativity, interactivity and durability for the outdoor environment. At the end of the festival, the pieces will be auctioned and proceeds raised will be used to support endangered species at the Zoo.

Connecticut's Beardsley Zoo is currently accepting proposals from artists who wish to participate in this public art event. Artists whose designs are selected for exhibition will be provided with a $750 commission.

An online public vote will be held to choose a first, second, and third place winner, with cash prizes of $250, $125, and $75 respectively.

Sculptures should be able to stay on site for up to four months, capable of withstanding both adverse weather exposure and unsupervised interaction from guests at the Zoo. Artists must be 18 years of age or older.

Snowman, Snowwoman, Snowchild, Snowpals, Snowpeople, Snowanimals are all encouraged. Artists are invited to go wherever their imaginations may take them.

Specifications
Sculptures must fit within a 4’ x 4’ square with no height requirement.

An online public vote will be held to choose a first, second, and third place winner, with cash prizes of $250, $125, and $75 respectively.

Artists may submit up to 5 entries for jury by October 15, 2020.

Artistic Designs
The artist may paint, sculpt, fabricate and construct a sculpture as they wish.

The pieces are outdoors and in areas fully accessible to the public. This means that weather, vandalism, touching, feeling and even climbing upon the sculptures should be considered. Please keep durability, structural integrity and public safety in mind with your designs.
The viewing public will have full access to the pieces, 7 hours a day, seven days a week. Therefore, pieces should be designed and executed with public accessibility, safety, and weather taken into consideration. Easily damaged materials, like fabrics and papers, as well as items that are easily removed, should be strictly avoided. The pieces can be designed in an endless variety of patterns, colors and finishes. Artists can use mosaic tiles, wood, tin and other materials. Submissions must be of durable materials. In addition, if an artist is sculpting or otherwise decorating a piece, a narrative of the durability of this design must be included.

**Installation**
The artist will be responsible for transporting and installing their artwork. Assistance may not available for the installation of the work. Installation will take place on November 28-29, 2020.

**Guidelines**
Please remember that the audience will be broad-based and of all ages. Designs that are of a religious, negatively political, racially denigrating or sexually explicit nature will not be accepted. The use of corporate logos and trademarks are not permitted.

**Selection Process**
Artists may submit up to five designs and will be paid the commission for each design selected for production that yields a finished, approved piece for final exhibition.

The jury will review all the applications received before the submission deadline. The artists of the approved designs will then be notified immediately. **Artists will have a maximum of 5 weeks to complete their designs.**

Those artists whose designs were not selected by the jury will be notified by email.

**Production of Sculptures**
After artists have completed their pieces, Connecticut’s Beardsley Zoo will inspect them. If Connecticut’s Beardsley Zoo determines that an artist’s finished piece has been completed in substantial conformity with the artist’s approved design, that piece will be deemed approved. **Because of the time required for execution and installation, artists must finish their pieces(s) for inspection no later than November 20, 2020.**

Artists should be available for touch up and repair as necessary during the festival.
Rights and Entitlements
By submitting your application forms, you confirm that:

- You are the original creator of your design.
- You have not copied anyone else's original work.
- Your design does not infringe on anyone else's intellectual property rights (for example: trademark, trade dress, or design patent.)
- To the extent that anyone else has contributed to your design, you shall obtain a signed agreement from that person assigning all their rights in their contribution to you.

By submitting artwork for jurying, artists whose submissions are chosen for exhibition give the right to use their images, and images of their artwork, for all purposes, including promotion of the artist, promotion of the show/event, promotion of Zoo programs, and similar uses. Such right includes printed images, as well as images on the Zoo’s website, social networks and other public media. The Zoo will make every effort to include artist credit with such uses.

As part of the application process, you must sign the Copyright Assignment that accompanies this application. By signing, dating, and returning this Assignment, you are indicating your understanding that you are assigning the entire right, interest, and title to your design(s) to Connecticut’s Beardsley Zoo. Please keep a copy of these forms for your records.

Within one week of the opening of the exhibition each artist whose work is displayed and whose paperwork is final and complete will receive a $750 commission. Connecticut’s Beardsley Zoo will own the entire right, title and interest in your design proposal, accompanying sketch, and derivative works, including the final work on the completed piece. You will be acknowledged as the artist on signage next to the sculpture and in all appropriate publications. However, the sculpture, the copyrights, including the rights to reproduce your design, create copies or reprint your design in books, will be owned by Connecticut’s Beardsley Zoo.

Publicity
Connecticut’s Beardsley Zoo will publicize the installation of the work through our regular notices and stories to media outlets, our email databases of 25,000, as well as on our website (Beardsleyzoo.org) and social media. A digital brochure will be created and on-site signage identifying the artist and their work. A grand opening celebration will be held in December and all exhibitors are invited and encouraged to attend. Artists will be interviewed and recorded as part of the interactive Winter Festival online trail guide.
How to Apply
Please send in the completed application form, your proposed design(s), your resume, and the signed Copyright Assignment by the deadline of October 15, 2020 to:

Jessica Taylor
Connecticut’s Beardsley Zoo
1875 Noble Avenue
Bridgeport, CT 06610

Or via email to jtaylor@beardsleyzoo.org with the subject line “Zoo Winter Art Festival”.

Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>October 15, 2020</td>
<td>Applications Due</td>
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<tr>
<td>October 16-18, 2020</td>
<td>Judges Review &amp; Choose</td>
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<tr>
<td>October 19, 2020</td>
<td>Artists Notification</td>
</tr>
<tr>
<td>November 28-29, 2020</td>
<td>Sculpture Installation</td>
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<tr>
<td>November 30, 2020</td>
<td>Opening Day of Winter Festival</td>
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<td>November 30, 2020 – March 15, 2021</td>
<td>Winter Sculpture Festival</td>
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<td>April 2021</td>
<td>Sculpture Auction</td>
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Eligibility
Connecticut’s Beardsley Zoo’s Winter Sculpture Festival is open to all artists 18 years and older.

Contact
For more information on Connecticut’s Beardsley Zoo’s Winter Art Festival and the solicitation of artists and designs, please email jtaylor@beardsleyzoo.org.

Connecticut’s Beardsley Zoo
1875 Noble Avenue
Bridgeport, CT 06610
203.394.6565
www.beardsleyzoo.org

Application deadline is October 15, 2020. Notification of selected works will take place October 19 and installation will be from November 28-29, 2020.
Connecticut’s Beardsley Zoo’s Winter Art Festival
Winter 2020-2021
Call For Artists

Theme: Snowmen/woman/child/pals/people/animals

Application deadline is October 15, 2020. Notification of selected works will take place October 19 and installation will be from November 28-29, 2020.

Application Form

Please Remember:

Designs that are of a religious, sexually specific, negatively political, or racially denigrating nature will not be accepted. Use of corporate logos and trademarks is not permitted. Durable materials and substantial execution techniques are required.

Please type or print clearly:

Mr. / Ms. First ___________________________ Last ___________________________

Email Address ______________________________________________________________

Mailing Address ______________________________________________________________

City, State, Zip ______________________________________________________________

Phone ___________________________ Best Time to Contact ___________________________

Renderings
Please submit your designs on an 8.5x11" sheet. The more complete your design rendering, the easier it will be for the panel to review your submission.

Artist statement
Please attach a brief description of each piece design, its inspiration, and its proposed execution techniques and materials.
Design #1
Title ____________________________________________

Design #2
Title ____________________________________________

Design #3
Title ____________________________________________

Design #4
Title ____________________________________________

Design #5
Title ____________________________________________

Please select one of the following options:

□ Enclosed is a self-addressed stamped envelope to return my renderings in the event they are not selected.

□ I authorize Connecticut’s Beardsley Zoo to discard my materials.

*If your design is not chosen, the copyright, interest and title to the design reverts back to the artist.*

Assurances and Terms

By signing this application, I agree to all of the terms of the attached request form proposals, and all such terms are hereby incorporated into this application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that Connecticut’s Beardsley Zoo is not liable for damage or loss of materials submitted.

□ I verify that if one or more of my designs is chosen, it will be completed for inspection by November 20, 2020.

Signature of Artist ____________________________________________ Date __________

Application Checklist

□ 1 copy of Application pages 1 & 2  □ 6 color copies of each design entry
□ 1 copy of one-page artist resume  □ Artist Statement for each design
□ 1 original signed Copyright Assignment
Copyright Assignment for Connecticut’s Beardsley Zoo Winter Art Festival Contest

Connecticut’s Beardsley Zoo, Winter 2020-2021

I, ______________________ (artist name), of ______________________________ (artist address), am the creator of the design and sketches of the attached application, which has been submitted to Connecticut’s Beardsley Zoo, located at 1875 Noble Avenue, Bridgeport, CT 06610 (the "Zoo").

I understand and acknowledge that by submitting the attached design and sketches, the Zoo will own the entire right, title and interest in and to the submitted design and sketches, including but not limited to all derivative works created therefrom, including any finished sculptures.

I understand and acknowledge that if the design and sketches are approved, I shall apply that design to the sculpture designed for submission.

I understand and acknowledge that upon completion and initial exhibition of the finished sculpture in accordance with the Request for Proposals and Application, the Zoo shall pay me a commission of $750.00. I desire to transfer all right, title and interest in and to the design and sketches, as well as the finished sculpture, to the Zoo;

I hereby assign to the Zoo all of my right, title and interest in and to the design and sketches, and any finished sculpture created therefrom together with any and all rights of copyright.

I acknowledge and agree that due to the nature of the public display of the finished sculpture, the Zoo shall not be liable for any distortion, mutilation, modification or destruction of the finished sculpture by any accident, act of God or person. I hereby waive my rights under the Visual Artists Rights Act (VARA), 17 U.S.C. 106A, as against the Zoo in the event of such distortion, mutilation, modification or destruction.

I further acknowledge and agree that if the finished sculpture is vandalized, damaged or otherwise modified and I am unable or unwilling to promptly repair such alteration, the Zoo shall have the right to make, or have made, such repairs, even if the repairs constitute a distortion, mutilation or modification under VARA. I hereby waive my rights under VARA in the event and to the extent the Zoo deems such repair necessary.

I hereby swear that I am the sole author of the designs and sketches and that the design and sketches are an original work of authorship, which does not infringe upon the copyright rights or any intellectual property rights of others, and that I have the unencumbered right to make this assignment.

Signature: ________________________________________________

Printed Name: ____________________________________________ Date: ______________