

SomethingProjects, New Haven, CT
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CT Artist Call for **THE EXCHANGE**

SomethingProjects invites submissions from Connecticut artists based in the following counties: Fairfield, Hartford, Litchfield, Middlesex, New Haven, New London, Tolland, and Windham for **THE EXCHANGE**, a statewide Art Treasure Hunt with unconventional public exhibition sites. Participating artists projects will be discovered using Geocache/GPS tracking software to direct the public to the displayed artwork on view August 15-November 1, 2022.

We require artists to pair up with one or more artists statewide to facilitate dialogue through a social experience. Each proposal must be submitted as a team, and must demonstrate collaboration.

Each artist team will create an original installation/artwork (or NFT, QR code, video, sound, documented performance etc.) conveying a story that has subjective value exploring the diversity of the world we live in. We also encourage submissions addressing social issues around oppression: race, gender, climate change, and economic disparity, etc.

The artwork should be presented in an accessible location in your community, however preferably on private rather than public property (not on city or state-owned property so as to avoid liability responsibility). We encourage you to consider creative ways to avoid liability concerns, such as using a laminated QR code or creating a mailbox-sized installation. This is after all a treasure hunt to engage the public in a fun and meaningful way.

All art media will be considered and there are no size requirements for “The Exchange,” but preference will be given to the feasibility of the artist’s proposal, including public spectator access to the installation/site.

THE EXCHANGE is supported by the Connecticut Department of Economic and Community Development, Connecticut Office of the Arts, which also receives support from the federal ARPA.

Department of Economic and
Community Development

Office Of The Arts

Connecticut®

Entry Requirements:

SUBMIT PER TEAM:

- **1 -3 digital images and/or video/sound clips** of related artwork per artist team. For teams larger than 3, use *Collage Factory Free* or other apps to insert multiple images into one jpg.
- **File Format: Digital images** in JPEG format with an image size set to 72 dpi resolution and no larger than 1200 pixels. **Video/Sound** clips in mp3 format of no more than one minute.
- **Label Format:** Label all files (including video, sound, NFTs, etc): last name_ first name_ title_ slide #_ dimensions_ materials_ year_ team name

THE FOLLOWING WRITTEN MATERIALS AS ONE PDF DOCUMENT

- **Artist(s) biography** (75 word limit per artist)
- **CV/resume-** (1 page abbreviated per artist) include website and social media links, email and phone contact.
- **Proposal-** (250 words limit) describing the project to be created emphasizing the importance of the story you're telling.
- **Location for display** –ideally the artwork should be displayed on private property (with written permission of the owner) if otherwise, the artist must secure any required permits and insurance. Examples of private property display: farm, pond, bridge, horticulture site, tree-house, storefront, grocery store, laundromat, spaces where the public might venture, if provided destination coordinates (NOT a traditional arts venue). The artwork must be able to withstand outdoor elements unless situated indoors.
- SomethingProjects will not charge a **submission fee** for the first fifty (50) applicants. Thereafter, the fee will be \$5 per team application.
- SomethingProjects will take **no commission**. All art sales to be negotiated by the artist.
- All accepted artwork **must remain on view** in the original designated location through November 1, 2022; it may not be removed by the artist team or swapped before November 1, 2022.

Selection Process:

All submissions will be reviewed by **SomethingProjects** team: Suzan Shutan and Howard el-Yasin, May 16 – 25, 2022.

Timeline:

- May 15, 2022-11:59 pm: Online **DEADLINE SUBMISSION**
- May 25, 2022: **NOTIFICATION**: All Artists will be Notified & Next Step for Selected Artist Teams
- May 31, 2022: **Accepted artist teams only**. For liability purposes, **please download the site waiver form**, which must be completed and returned by May 31. This waiver form will include all contact(s) information relating to your project.
- June 1 – August 10, 2022: Accepted artists **work on collaborations**.
- August 1 - 10, 2022: **PROGRESS REVIEW**: artist pairs meet (via zoom) with SomethingProjects team for a progress/visual review.
- August 14: **COMPLETION & INSTALL WORK**: All work must be completed, installed, ready for public viewing
- August 15: **OPENING -THE EXCHANGE**
- August 15-November 1, 2022: **EXHIBITION DATES** - (SomethingProjects will document the exhibited artworks for a virtual and/or print publication TBD).

Publicity:

This exhibition will be highly promoted through all media outlets including: radio, television, print and social media with the possibility of a document space and/or catalog.

By submitting your signed application to participate in THE EXCHANGE, you hereby agree to indemnify SomethingProjects (Howard el-Yasin and Suzan Shutan) from all liability and waive your rights to indemnity (unless personal insurance is secured). Your team will be held solely responsible for resolving any property damages or legal disputes that may be presented regarding your artwork.

[**Begin the Application**](#)