

# Volunteer Engagement Manager

## Upstarters, Emerging Leaders and Corporate Engagement

### We Love What Makes You Unique

Your perspective fuels our mission-driven work at United Way of Greater Waterbury. We are committed to inclusion across race, gender, age, religion, identity, and experience.

### Who We Are Looking For

A well designed, resourced, and integrated strategic volunteer engagement function is important to United Way's success. Are you passionate about bringing people together to be a force for good in our community? Are you a self-starter who is organized in the office and has a knack for meeting and making new friends? If so, our Volunteer Engagement Manager position may be perfect for you.

### What You Will Do

- **This is a full-time, grant funded position, but not a 9 to 5 job.** If that statement sparks joy, keep reading. If not, this may not be for you. Each month you will be required to work some evenings and weekends to coordinate and participate in volunteer events that make a difference in our community.
- **Your number one job will be to grow and expand our current UPSTARTERS, Emerging Leaders, and Corporate volunteer opportunities while making sure United Way volunteers have an excellent experience.** From strategic planning to execution—you will support ALL United Way's volunteer Initiatives. Working alongside the Vice President of Community Impact, you will help craft the volunteer engagement vision here at United Way of Greater Waterbury. In addition, you will work with hundreds of volunteers through dozens of projects – big and small - that you will lead on your own. You will provide “resource raising” through proactive outreach and recruitment efforts within our 10-town catchment area. You will represent the values and mission of United Way and engaging the community in United Way's work. You will deliver a seamlessly executed and meaningful volunteer experience and embed Diversity, Equity, and Inclusion considerations and strategies in all aspects of volunteerism.
- **You will be the point person for United Way volunteer opportunities.** You will make sure we have the right amount, and a great mix of options to meet different volunteer needs- including shaping new skill-based opportunities. You will help craft email communications, solicitations, and thank you cards. You are comfortable with technology and will use your skills to promote the work through social media and United Way's website. You will manage volunteer recruitment and registrations, and communicate with volunteers to share information, solicit feedback and have fun together. To make this happen you will learn and utilize our brand new online volunteer module. All this work will help you build new relationships and deepen existing ones in the community.

- **You will work as part of a team.** You will work closely with every department at United Way. You will report to the Vice President of Community Impact but collaborate with the Resource Development, Finance and Marketing teams. You'll collaborate with our fundraising team to set up projects for schools, faith-based groups, youth organizations and local businesses looking to volunteer and lend a hand with fundraising events. You will even have the opportunity to support our workplace campaign for our local program partners. You will recruit and coordinate volunteers for our community change efforts. You will need to track who volunteers and when, so that at the end of the year we know the impact United Way volunteerism has made. You will lead in the planning, advertisement, and execution of events. You will also maintain good working relationships with community, nonprofit and business leaders in the community. In addition, you will have the chance to help create local volunteer opportunities for our United Way team. And of course, there will be other duties as assigned.

### **What You Need**

- A positive, team-focused, can-do attitude with a commitment to excellent customer service.
- Willingness and ability to build and maintain strong relationships with key stakeholders.
- Strong organizational, logistical, and project management skills
- Exceptional interpersonal skills with the ability to communicate to key stakeholders and staff; strong written, public speaking and presentation skills.
- Ability to problem-solve in the moment and juggle multiple priorities.
- High degree of professional integrity to deal ethically with confidential information.
- High comfort level with MS Office suite, Google apps including Gmail, social media, and email marketing tools such as constant contact.
- Basic understanding of website platforms and graphic design platforms such as Concrete5 and Canva.
- The ability and willingness to support peer to peer, social media, digital, and volunteer fundraising efforts.
- A driver's license and a reliable vehicle because you will need to travel throughout our region. You will be able to expense your mileage.
- The ability to lift 40 pound boxes to a height of 3-4 feet and load them into and out of vehicles as necessary for volunteer projects.
- Photo and video experience is a plus.

### **About United Way**

United Way of Greater Waterbury brings people and organizations together to create solutions to Greater Waterbury's most pressing challenges in the areas of Education, Basic Needs, and Financial Stability. We tackle issues that cannot be solved by any one group working alone. United Way is an Equal Opportunity Employer.

### **How to Apply**

Submit a cover letter telling us about your relevant experience and your interest in this position and a current résumé to [careers@unitedwaygw.org](mailto:careers@unitedwaygw.org). No phone calls, please, but we encourage you to explore [unitedwaygw.org](http://unitedwaygw.org). The position will remain open until filled.

**NOTE:** United Way of Greater Waterbury is currently operating with a hybrid model.