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43rd ANNUAL ARTS AWARDS

FUTURISTIC

November 4, 2023

COMMUNITY GALA

JOHN LYMAN CENTER for the PERFORMING ARTS

DOORS OPEN 5 pm | CEREMONY 5:30 pm | AFTERPARTY 7 pm

The mission of the Arts Council is to advance Greater New Haven by providing leadership and support to our diverse arts community. We envision a thriving arts community at the heart of Greater New Haven and believe that art, culture, and creativity are fundamental human rights.

Our theme this year is The Future is Creative/ Creative Futures and will honor sci-fi, technology, those professionals teaching our future youth or even a young individual who is thriving in their creative journey.

Recipients will be selected based on nominations from the general public and narrowed down to five awardees by an external jury. In addition, the Arts Council awards the C. Newton Schenck III Award for Lifetime Achievement in and Contribution to the Arts to an individual who has spent their career embracing and endorsing the arts.

With the help of our generous sponsors, tickets for this event will be equitable and we will accept donations for our ever growing grant programs designed to support individual artists and small creative organizations within our region.

As one of our 43rd Annual Arts Awards Sponsors, you will not only exemplify the mission and vision of the Arts Council but help to lift and celebrate those individuals, organizations, and local businesses that make a difference to our community!

COMMUNITY GALA
SPONSOR LEVELS

\$250 FRIEND

2 tickets at awards event

Verbal Acknowledgement during 43rd Annual Arts Awards

Acknowledgment on all marketing material associated with event including press releases, website, virtual invitation, and social media

\$500 PARTNER

4 tickets at awards event

Verbal Acknowledgement during 43rd Annual Arts Awards

½ page AD in digital program booklet

Acknowledgment on all marketing material associated with event including press releases, website, virtual invitation, and social media

\$1,000 ALLY

6 tickets at awards event

All the benefits of Partner PLUS

Full page AD in digital program booklet

Opportunity to have promotional materials on view during ART43

Opportunity to create short promotional video that will be shown during Arts Awards

\$2,500 COLLABORATOR

10 tickets at awards event

All the benefits of Ally PLUS

Help support the local artists who come together to make this event possible including: graphic design, photography, award sculptures, and much more!

Special placement of logo on all marketing material associated with event including press releases, website, invitation, and event signage

\$5,000 VISIONARY

20 tickets at awards event

All the benefits of Collaborator PLUS

Help underwrite our ART43 live performance

Special branded item giveaway

Opportunity to introduce live performance at the event



ABOUT THE ARTS AWARDS

The Arts Awards is our signature event that not only benefits the Arts Council but also celebrates the vital contributions and enduring dedication of exceptional individuals and organizations in our creative sector. Recipients are selected based on nominations from the general public and narrowed down to five awardees by an external jury. In addition, the Arts

Council awards the C. Newton Schenck III Award for Lifetime Achievement in and Contribution to the Arts to an individual who has spent their career embracing and endorsing the arts.

But it's much more than a day! Here's a taste of how the process works. The sooner you join as a sponsor, the more visibility you will receive:

June

Announce theme, Lifetime Achievement Award winner, branding, + key sponsors

June-July

Public Nominations + Ticket Sales

September

Announce 5 Recipients

3k+ members | 7k Facebook | 5k+ Instagram | 10k+ Weekly Website Views

September-October

Event Marketing

3k+ members | 7k Facebook | 5k+ Instagram | 10k+ Weekly Website Views

Promote the recipients, artist collaborators, sponsors and event itself via social media, + advertising

November

43rd Annual Arts Awards

The main event!

250+ main event

1k+ online views of livestream



ARTS COUNCIL HISTORY

Founded in 1964, the Arts Council of Greater New Haven (AC) has provided steadfast leadership and advocacy for artists, arts organizations and audiences in the Greater New Haven region including the towns of Milford, Orange, Woodbridge, Branford, Bethany, East Haven, Guilford, Hamden, Madison, Meriden, New Haven, North Haven, North Branford, Wallingford, and West Haven. The AC is a regional non-profit membership organization dedicated to enhancing, developing and promoting opportunities for artists, arts organizations and audiences throughout the area. The AC strives to build a vibrant artistic and cultural community that is representative of all arts disciplines, fiscally strong, supportive of individual artists and organizations, rich in ethnic and socioeconomic diversity, and accessible to all audiences.

Working in partnership with the City of New Haven, the AC took the lead in the development of the Audubon Street Arts Center, a mixed-use district of arts organizations, arts schools, performance and exhibition spaces where people live, work and shop. In 1986 the AC purchased several parcels of land on the street which it leased to a developer who built the housing, retail, office building and parking garage that make up the street's commercial development. This 99-year land lease generates a steady annual income. During the late 1980's, the AC built a 28,000 square foot building on the remaining parcel of land on Audubon Street, which it sold as condominiums to the Community Foundation and Artspace (eventually purchased from Artspace by ACES/ECA), retaining 5,000 square feet for its own offices.

In 1996, the AC commissioned Wolf and Associates to conduct a cultural pre-planning process in preparation for the creation of a New Haven Regional Cultural Plan, a collaborative effort to create a sustainable cultural community. While the Regional Cultural Plan was underway, the AC provided administrative support to the organization. This effort mobilized the corporate, civic, educational and philanthropic communities to address issues such as the growth and development of arts, assurance of full participation, advancement of arts education, economic stabilization of arts organizations and carrying out comprehensive marketing and facilities plans. In 2002, the AC adopted the goals of the plan to position New Haven as the creative center of Connecticut. The Greater New Haven Stabilization Project was launched as an outcome of the plan. This important program led major arts and cultural organizations through a rigorous process to learn new management and fiscal skills, helping them increase working capital and invest in infrastructure.

Today, keeping in alignment with our mission while also continuing our leadership developing the Audubon Arts District, the AC will open a new creative Incubation Space at our office on 70 Audubon Street that will be an open venue, completely free for our community to use. Additionally, in honor of Frances "Bitsie" Clark, who was the AC's longest serving Executive Director, we will name our new renovated lobby Bitsie's Living Room helping to serve the original intent of the AC's headquarters to be a place where artists and community members can come together to learn, connect, and create.

