



You are cordially requested to submit your qualifications to the Coast Guard Academy Alumni Association (CGAAA) of Coast Guard and Coast Guard Academy themed graphic art to be displayed in the Maritime Center of Excellence at the Coast Guard Academy in New London, CT.

The Project

The project is to develop artwork to be prominently displayed in the [Maritime Center of Excellence \(MCOE\)](#) which is currently under construction along the waterfront of the Coast Guard Academy in New London, CT. The artwork will be displayed above the entrance on the north side of the building covering a space approximately 40'x16'. Similarly, there is a corresponding southern wall on the building of like size that will also be used to display the developed artwork. CGAAA reserves the right to select one artist/firm to complete both displays or two artists to complete one display each. Please see the enclosures (1) & (2) for more information.

The Maritime Center of Excellence

The USCGA Alumni Association launched the Campaign for the USCGA MCOE to design and construct a premier facility intended to embody the institutional heritage of America's oldest sea-going service. The MCOE will meet a broad range of educational, recruitment, outreach, and waterfront operational needs, serving as the centerpiece for the Coast Guard Academy waterfront. The 20,000 square-foot MCOE will embody the mission and spirit of the Coast Guard Academy, instilling a "liking for the sea and its lore." Inspired by the maritime heritage of our Service, it is expressive of sleek hull designs, vessels under full sail, as well as wooden hulls harkening back to the earliest days of the Coast Guard. Its curvilinear vaulted roof, wooden decks, and true north orientation harmonize with the waterfront landscape and will create awe inspiring spaces unlike any other at the Academy. The Center, located along the Thames River, will connect and complement the rebuilt waterfront, the updated Jacob's Rock Sailing Center, and the fleet of modern sail training and support vessels to serve as the focal point for waterfront and maritime training. The Center will serve as a beacon of innovation, attracting future cadets, inspiring the Corps, and providing a welcoming maritime front door to the Academy for all. This LEED-certified, modern design will bring the Academy's waterfront into the 21st century.

Existing Artwork at the Coast Guard Academy

This project carries on themes currently depicted on the walls of the Henriques Room in

Hamilton Hall, which was constructed in the early 1930s. Examples of the existing murals are provided in enclosure (3) for your information. In addition, the Academy Class of 1962 developed a series of murals to expand on the history of the Coast Guard from the World War II era through 9/11 operations. Those murals are displayed in various buildings across the Academy and are provided in enclosure (4) and [can be viewed online here](#).

Please note, the webpage lists the print size of the murals vice their actual and much larger size. Also, there is a mural behind the bar of the Alumni Center at the Academy that depicts many of the aspects of cadet life; see enclosure (5). This mural on canvas was commissioned by the USCGAAA as part of the renovation of the meeting room. The mural depicts pieces of “cadet life” from a model of the iconic training vessel Eagle, navigator’s instruments, pieces of cadet uniforms, to scenes of stormy seas and rescue aircraft that will follow a cadet throughout their Coast Guard Career.

All the existing murals may be viewed by you at reasonable hours; to do so, please contact Captain Robert McKenna USCG (Ret) at the U. S. Coast Guard Academy Alumni Association, (860) 442-2683 ext 13 or via email at rmckenna@cgaalumni.org. Please be advised that for security purposes you must provide a minimum of 48 hours notice prior to a visit to the Coast Guard Academy.

Desired Outcome

The goal of this project is to use the new spaces of the MCOE to build upon the existing historical murals around the Academy and to continue to tell the history of the Coast Guard and Coast Guard Academy. The existing murals consist of WPA realism of the 1930’s to traditional realism of the 2000’s in the most recent paintings. This does not preclude the use of more modern, contemporary styles using multi-media and graphics to depict the Service today and its direction into the future. The existing murals are very much focused on the history of the Coast Guard as a service. Our intent for this artwork is to connect the history of our service with the mission and history of the Coast Guard Academy which is “to graduate young **men and women** with sound bodies, stout hearts, and alert minds, **with a liking for the sea and its lore**, and with that high sense of **honor**, loyalty, and obedience which goes with trained initiative and **leadership, well grounded in seamanship, the sciences, and the amenities and strong in the resolve to be worthy of the traditions of commissioned officers in the United States Coast Guard** in the service of their country and humanity.”

It is important to note the primary axis of the building is oriented due north/south. An important tool for any mariner is to understand what their course or heading is. The building was intentionally designed on the north/south axis to allow all who enter a

connection to our earliest days as a sea-going service where such understanding was critical. The orientation of the building facing due north is a further theme of sailing forward through time and the building itself projects a sleek hull ever moving forward. Though not expressly desired as an outcome, please consider using the southern wall as an area to depict both the history of the Academy and the Service. Conversely, we also like the concept of using the northern wall to show the more contemporary aspects of both the Academy and Service as well as imagining the future of both.

The above mission has been purposely bolded to show the most important themes we would like to explore:

Men and Women: It is critical that the work captures the full diversity of our Academy and Service

With a liking for the sea and its lore: As the name would suggest, the MCOE is very much intended to inspire both the current and future generations of cadets to explore the maritime heritage and missions of the Service

Honor & Leadership: These are two of the strongest character traits our cadets are expected to learn and embody throughout their time at the Academy and many of the waterfront training programs are designed to test and hone these traits.

Well-grounded in seamanship, the sciences, and the amenities: The education and training our cadets receive is centered on preparing them for maritime and sea-going careers. The new Science and Engineering Innovation Lab will provide the space for cadets to further research and explore shipbuilding, environmental sciences, climate change, sustainable energy sources among many other subjects. Additionally, the classroom and seminar spaces will provide the ability to host the entire Academy and surrounding communities to learn along our amazing waterfront and serve as the Academy's "maritime front door". Finally, the MCOE will serve as a central hub for the seamanship training and maintenance facility for our sailboats that are so integral to the development of cadets.

Strong in the resolve to be worthy of the traditions of commissioned officers in the United States Coast Guard: This aspect of the mission is intended to connect the Academy and all of its programs to serving in the Coast Guard in execution of its missions from the early days of the Revenue Cutter Service until the present day and beyond.

Format of Artwork

Given the size of the wall space, the original artwork could be converted into a vinyl or canvas-based print that can be affixed to the walled area. Adhesion of the art to the walls should be reversible in as much as the mural possibly having to be removed in the future. Submissions should consider the size of the room, distance off the ground and size of the

wallspace regarding the scale of the submission. Acceptable submissions can include any combination of original painted art using a medium(s) that is of a permanent nature and durable, graphics, photography, or combinations of mediums (multimedia). The CGAAA would own the rights to both the original artwork and any reproductions.

Format of Proposal

If you are interested in being considered for this project, you are requested to submit the following **not later than November 25th, 2021**, to Captain Robert McKenna, USCG (ret), U.S. Coast Guard Academy Alumni Association, 47 Mohegan Avenue, New London, CT 06320-8111 or via email at rmckenna@cgaalumni.org:

- **Qualifications:**
 - Your curriculum vitae, emphasizing your education and training in the arts.
 - A listing and visuals of large-scale art and mural projects. Color photographic samples of marine artwork other than murals.
 - Comments, if any, on the proposed contract guidelines cited below.
 - A comprehensive list of references, including all your mural works.
 - Additional qualifying information as you see fit.
- **Ability to meet the following timeline for completion to meet the opening of the facility in October 2022**
 - Oct 25th, 2021 – RFP Released by CGAAA
 - November 25th, 2021 - Proposal Submission
 - December 1st, 2021 – Committee Selects finalists
 - December 13-17, 2021 – Committee interviews and selects awardee(s)
 - January 1st, 2022 – completion of contract, commence design
 - February 15th, 2022 – Submission of a minimum of three conceptual designs for each wall
 - March 15th, 2022 – Committee selects preferred design
 - April 30th, 2022 – Draft Color Machette Submission for review
 - May 15th, 2022 – Complete review/consultation for changes
 - June 15th, 2022 - Submission of draft for review
 - July 15th, 2022 – Submission of final draft
 - September 15th, 2022 – Submission of final artwork/including printing for installation at the MCOE
 - September 30th, 2022 – Completion of installation

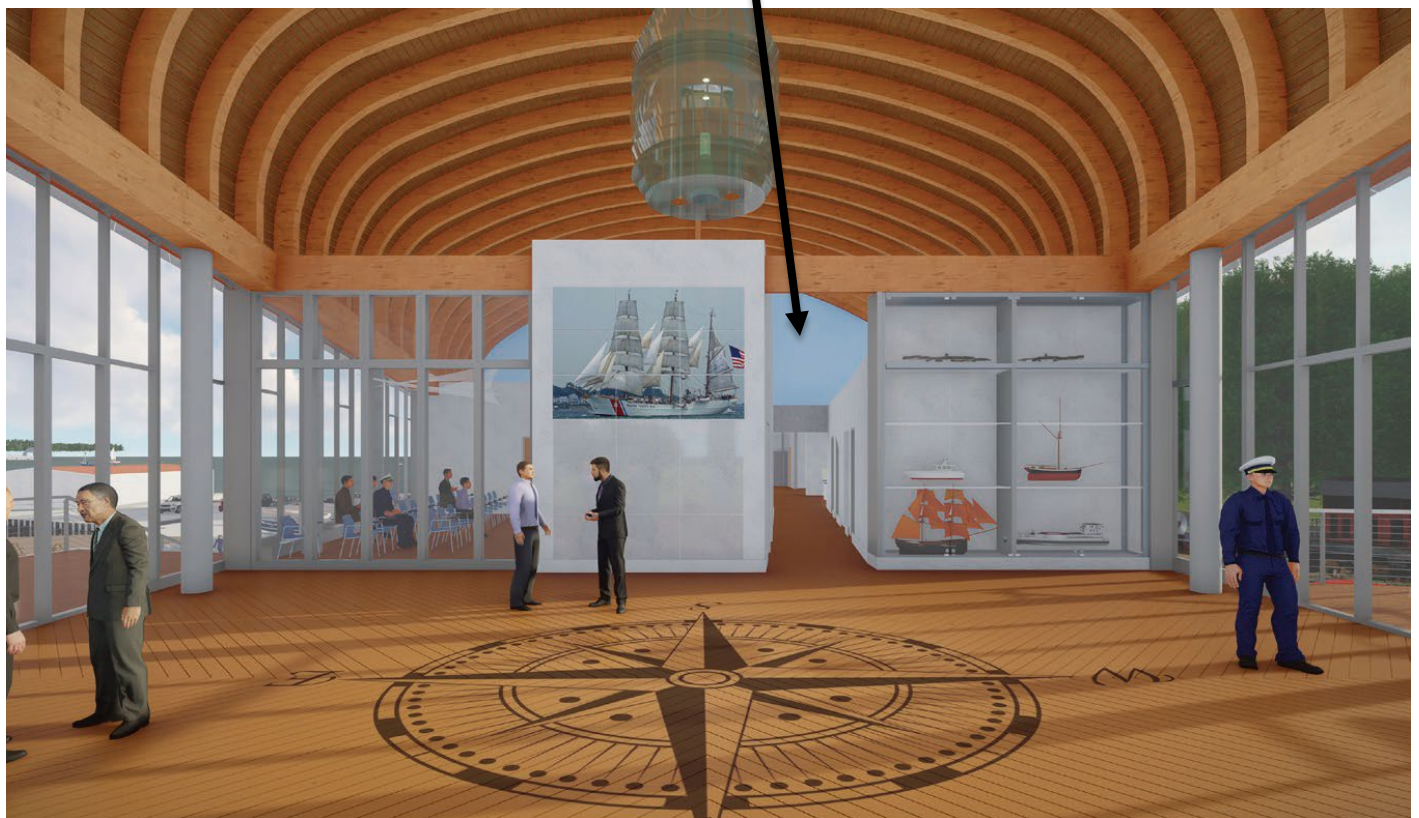
Selection Process

A committee consisting of representatives of the following will review your submission:

- Project Manager of the MCOE Campaign
- Senior Stakeholders of the MCOE Campaign
- The Gifts and Memorials Committee, USCG Academy
- The Coast Guard Academy Alumni Association Owners Rep
- The USCGA Classes of 1962, 1963, and others as necessary
- The Coast Guard Academy Museum
- An independent consultant familiar with the arts.

This committee may select up to five artists for an interview. During this interview, candidate artists will be provided one hour to make any presentation deemed appropriate, to discuss his/her approach to the project, and to ask and answer questions. Submittals will be evaluated on familiarity with 'seafaring' and related naval themes in prior work or can demonstrate the ability to research specific topics or subject matter that the candidate previously has little or no knowledge thereof and create accurate imagery from the information obtained through his/her research.





USCGA Alumni Association • Campaign for the Maritime Center of Excellence

47 Mohegan Avenue

New London, CT 06320-8111

860-442-2683

www.cgaalumni.org/MCOE



Historical Murals
Hamilton Hall
U.S. Coast Guard Academy



Class of 1962 Mural Prints

Dimensions are IMAGE sizes in INCHES, rounded to the nearest inch. All prints have a white border, the bottom border containing the title of the print and the name of the artist. All original art is on display in various locations at the U.S. Coast Guard Academy.

These images are copyrighted by the artists and all reproduction rights are held by the USCGA Alumni Association. Reproduction or other use without the permission of both parties is prohibited.

Encl (4)



44-foot Motor Lifeboat Rescue
23 W x 13 H



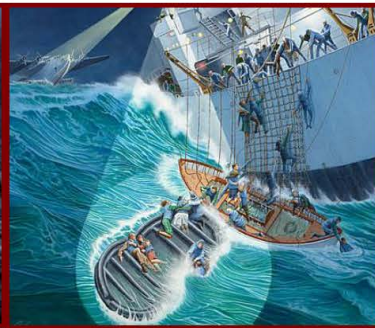
Buoy Tending Operations
23 W x 13 H



Ocean Station Vessel Balloon Launch
23 W x 14 H



CG-36500 Rescue of Pendleton Crew
24 W x 22 H



CGC Bibb Rescue of Bermuda Sky Queen
24 W x 22 H



CGC Campbell sinks U-606
24 W x 22 H



Cold War Encounter in the Arctic
24 W x 22 H



D-Day Operations
27 W x 22 H



CGC Eagle (1950)
21 W x 16 H



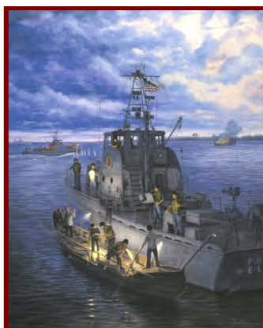
9/11/2001
22 W x 29 H



Prinsendam Rescue
23 W x 29 H



Drug Interdiction
24 W x 29 H



Vietnam Surface Ops
23 W x 29 H



Polar Ops in Antarctic
23 W x 14 H



Vietnam Air Rescue Ops
23 W x 29 H

For additional information regarding these prints or the Class of 1962 Murals Project call the Bulletin Editor at the Alumni Association.