Agenda

Arrival [25 mins]
Welcome + Introductions [10 mins]
Process + Engagement [15 mins]
Findings
Planning + Implementation [15 mins]
Q+A Session [20 mins]
Closing + Next Steps [5 mins]
We need renters protection from predatory landlords. Evicted families and children find it hard to get back on track. The moratorium lift will get people in trouble. You can’t find another landlord unless it’s a slumlord, you will be without a home. This is dangerous for children. People don’t know that if a landlord posts a notice on your door you don’t have to leave, especially for Spanish speakers.

Public Meeting Participant, 7.8.21
The American Rescue Plan is for You

In March 2021, President Biden signed the American Rescue Plan (ARP) Act which provides New Haven with $90 million in funds for social and economic recovery in the wake of the devastating COVID-19 pandemic. New Haven has already allocated $6.3 million through Summer Reset, which funds urgently needed summer youth programs, arts and violence prevention initiatives. Remaining ARP funds will be used for COVID Recovery efforts, infrastructure investments and to pilot transformative programs that address New Haven’s racial wealth gap.
Principles for the Process

1. Learning from history to address systemic and institutional racism
2. Developing leadership intentionally within local communities and organizations
3. Working with an abundance mindset and an openness to possibilities
4. Striving for accountability to the residents of New Haven
5. Committing to foster anti-racist visionary spaces

Adapted from PISAP Analyzing Power and Living Cities Principles
## Engagement Process Update

|------------------------|---------------------|-------------------------------|----------------------|---------------------------|----------------------------------|----------------------------------|

*Two (2) Additional Public Meetings Held on 5/25/21 + 6/30/21*
What We Heard
Overarching Themes on Closing the Racial Wealth Gap

1. Educate residents on how to find and use resources and programs offered by the City of New Haven
2. Ensure programs are multi-lingual and accessible to immigrants and non-English speakers
3. Direct partnership + coordination with local nonprofits and grassroots organizations on program implementation
4. Build in systems for impact beyond the ARP
5. Evaluate + enhance existing programs
**Income Inequality:** Uneven income distribution among individuals, groups, or populations based on social factors, such as race, ethnicity, gender identity, age, and immigration status.
Quantitative Data
Income Inequality

Wage by Race/Ethnicity in Common Jobs
Connecticut, 2019

Source: Census Bureau’s ACS PUMS 2019 1-Year Estimate via the Data USA portal
What We Heard
Income Inequality

- Expand financial incentive opportunities currently offered to developers/institutions to individual residents, small businesses, and home-buyers
- Increase public transportation options to shorten commute times and expand employment access
- Enhance workforce development programs to better connect residents with sustainable + well-paying careers
- Support entrepreneurs and small businesses recovering from the economic impacts of the pandemic
- Support students + young adults dealing with student debt with grants, loan forgiveness programs + pathways to homeownership
**Intergenerational Wealth:** Assets passed down from one generation to the next as part of an inheritance, which helps build financial wellbeing. Assets may include cash, investments, real estate, business, etc.
Quantitative Data
Intergenerational Wealth

Negative Net Worth
Greater New Haven, 2016

No Bank Account
New Haven, 2016

Source: Connecticut Wellbeing and Equity Survey by DataHaven

27% Black Individuals report having a negative net worth
27% Latinx Individuals do not have a bank account
What We Heard
Intergenerational Wealth

• Provide financial literacy programs to support Black + Brown residents with saving, budgeting, investing + end of life planning

• Increase wages to help residents keep up with the cost of living, build wealth, and access homeownership.

• Encourage large institutions to hire local New Haven residents

• Implement programs in Black + Latinx communities to help increase property values as a wealth building strategy

• Build support for employment benefits that cover the high costs of healthcare + childcare
**Homeownership Rate:** The rate of how many homes are owned by the people who live in them, informed by an individual’s ability to save for a down payment, get access to loans, and otherwise qualify for homeownership.
Quantitative Data
Homeownership Rates

Homeownership Rate
Greater New Haven, 2016

Homeownership Rate
New Haven, 2016

Source: Access to Homeownership in Greater New Haven by Camille Seaberry of DataHaven (2018)
What We Heard
Homeownership

• Evaluate + reform homeownership programs to ensure they are equitable and that they support low-income and immigrant populations

• Protect low-income families at risk of eviction + homelessness due to the impacts of predatory landlords and private developers

• Support current homeowners with programs and case management to help them keep up with mortgage payments and maintain homeownership

• Ensure new + existing banks are investing in communities through home loans, accessible bank accounts and other financing options

• Ensure proactive code enforcement against predatory/absentee landlords

• Create neighborhood-based development plans that respond to community needs
Access to Institutional Capital: Ability of an individual or business to secure financial resources (such as loans or grants) from lenders, such as banks and/or private funders.
Quantitative Data
Access to Institutional Capital

Employer Firms
New Haven, 2017

Source: US Census Bureau’s 2018 American Business Survey
What We Heard
Access to Institutional Capital

- Promote youth financial literacy through educational programs on wealth building and entrepreneurship
- Promote small business resources and programs in New Haven to grow access
- Support Black + Latinx small businesses that are vulnerable to large retailers + developers
- Reduce tax burden on individual residents by ensuring all large institutions, including Yale, pay their fair share of property taxes
## What We Heard
### Key Issues Overview

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Income Inequality</td>
<td>30%</td>
</tr>
<tr>
<td>Intergenerational Wealth</td>
<td>29%</td>
</tr>
<tr>
<td>Homeownership Rate</td>
<td>21%</td>
</tr>
<tr>
<td>Access to Institutional Capital</td>
<td>20%</td>
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</tbody>
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30% Believe that **Income Inequality** is the Most Important Issue
Undocumented immigrants don’t have a bank account. There is a fear that documentation leads to exposure and visibility for undocumented individuals.

Public Meeting Participant, 7.8.21
New Haven’s ARP Funding Strategy

**Funded Programs:** Summer Reset Program + Dept. of Community Resilience

**Programs in Progress:** COVID-19 Recovery/City Wide Infrastructure + Programs to address the Racial Wealth Gap
New Haven’s ARP Funding Strategy

Summer Reset Program

Youth Engagement
Summer youth programs + activities

Clean + Safe Program
Immediate repair + maintenance activities

Arts + Culture
Events/Programs to support cultural equity

Safe Summer
Collaborations for unity, peace + wellbeing

$1.5M
$1.5M
$1.0M
$2.0M
What Happens Next
Decision Making Process + Timeline

Refine
Refine programs based on tonight’s input and remaining focus groups*

Submit
Prepare submission to Board of Alders for consideration

Share
Notify public of formal hearings

IMPLEMENTATION

LONG-TERM COMMUNITY ENGAGEMENT

*Visit CivicSpaceNH.com for updated meeting dates + times.
What Happens Next
Strategies for Long-Term Community Engagement + Transparency

1. Public reporting of ARP funding allocations
2. Ongoing input on partners + funded programs through Civic Space*
3. Ongoing focus groups + town hall meetings to connect with government

*Visit CivicSpaceNH.com for updated meeting dates + times.
Questions?
Thank You

Website: CivicSpaceNH.com
Email: info@CivicSpaceNH.com