



Mayor Justin Elicker  
Board of Alders



New Haven



TOGETHER  
NEW HAVEN

HESTER<sup>ST</sup>

DC  
DESIGN

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# American Rescue Plan for New Haven

Public Meeting  
8.17.21

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## Agenda

Arrival	[25 mins]
Welcome + Introductions	[10 mins]
Process + Engagement Findings	[15 mins]
Planning + Implementation	[15 mins]
Q+A Session	[20 mins]
Closing + Next Steps	[5 mins]



We need renters protection from predatory landlords. Evicted families and children find it hard to get back on track. The moratorium lift will get people in trouble. You can't find another landlord unless it's a slumlord, you will be without a home. This is dangerous for children. People don't know that if a landlord posts a notice on your door you don't have to leave, especially for Spanish speakers.

Public Meeting Participant, 7.8.21



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## **Process + Engagement Findings**

# The American Rescue Plan is for You

**\$90M**

Provided Funds for  
Social + Economic  
Recovery

In March 2021, President Biden signed the American Rescue Plan (ARP) Act which provides New Haven with **\$90 million** in funds for social and economic recovery in the wake of the devastating COVID-19 pandemic. New Haven has already allocated **\$6.3 million** through Summer Reset, which funds urgently needed summer youth programs, arts and violence prevention initiatives. Remaining ARP funds will be used for COVID Recovery efforts, infrastructure investments and to pilot transformative programs that address New Haven's racial wealth gap.

# Principles for the Process

- ➊ Learning from history to address systemic and institutional racism
- ➋ Developing leadership intentionally within local communities and organizations
- ➌ Working with an abundance mindset and an openness to possibilities
- ➍ Striving for accountability to the residents of New Haven
- ➎ Committing to foster anti-racist visionary spaces

*Adapted from PISAP Analyzing Power and Living Cities Principles*

# Engagement Process Update



	Jul				Aug					Sept				Oct			
	5	12	19	26	2	9	16	23	30	6	13	20	27	4	11	18	25
1. Public Meetings (3)*																	
2. Interviews (5-10)																	
3. Board of Alders Focus Group																	
4. Focus Groups (2-4)																	
5. Engagement Report Back																	
6. Plan for Long-Term Engagement																	
7. Board of Alders Review/Approval																	

\*Two (2) Additional Public Meetings Held on **5/25/21 + 6/30/21**

# What We Heard

## Overarching Themes on Closing the Racial Wealth Gap

- 1 Educate residents on how to find and use resources and programs offered by the City of New Haven
- 2 Ensure programs are multi-lingual and accessible to immigrants and non-English speakers
- 3 Direct partnership + coordination with local nonprofits and grassroots organizations on program implementation
- 4 Build in systems for impact beyond the ARP
- 5 Evaluate + enhance existing programs





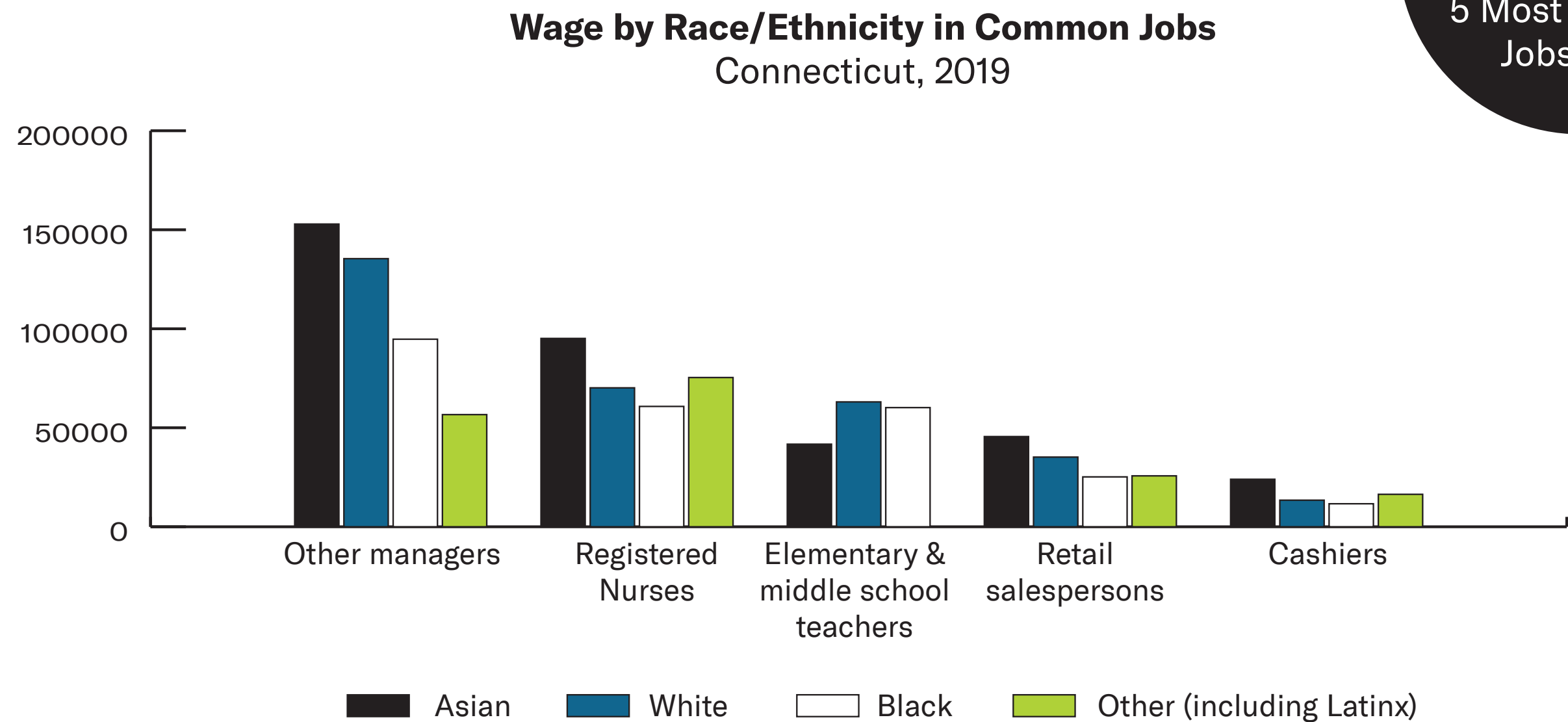
**Income Inequality:** Uneven income distribution among individuals, groups, or populations based on social factors, such as race, ethnicity, gender identity, age, and immigration status.



# Quantitative Data

## Income Inequality

Black + Minority  
Populations Earn  
Lower Wages in the  
5 Most Common  
Jobs in CT



Source: Census Bureau’s ACS PUMS 2019 1-Year Estimate via the Data USA portal

# What We Heard

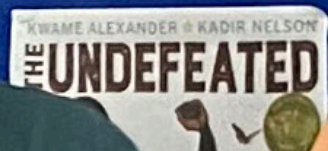
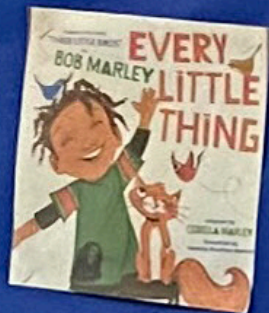
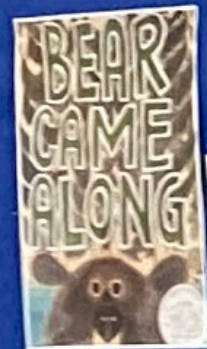
## Income Inequality



- Expand financial incentive opportunities currently offered to developers/institutions to individual residents, small businesses, and home-buyers
- Increase public transportation options to shorten commute times and expand employment access
- Enhance workforce development programs to better connect residents with sustainable + well-paying careers
- Support entrepreneurs and small businesses recovering from the economic impacts of the pandemic
- Support students + young adults dealing with student debt with grants, loan forgiveness programs + pathways to homeownership



# I ♥ Reading



## WHICH OF THESE ISSUES ARE MOST IMPORTANT TO YOU?

Data shows that New Haven residents experience the racial wealth gap in many ways. Below are four areas where there are existing racial inequities. Please follow the steps to complete the activity and help us understand the issues that are most important to you.

**Step 1:** Take 3 dot stickers and place them in the squares that represent the top 3 issue that are most important to you.

INCOME INEQUALITY

INTERGENERATIONAL WEALTH



Intergenerational wealth refers to the assets passed down from one generation to the next as part of an inheritance that helps build financial wellbeing over generations. These assets may include cash, investments, real estate, a family business, or other items of financial value.

ACCESS TO INSTITUTIONAL CAPITAL

If there are issues that are not listed that you are very interested in discussing, write them in the space provided and place your sticker next to them.

OTHER ISSUE AREAS



**Step 2:** Count the total number of dot stickers for each issue and rank the issues in the space below based on the total number of dots they received.

1<sup>st</sup> Issue Area: \_\_\_\_\_

2<sup>nd</sup> Issue Area: \_\_\_\_\_

3<sup>rd</sup> Issue Area: \_\_\_\_\_

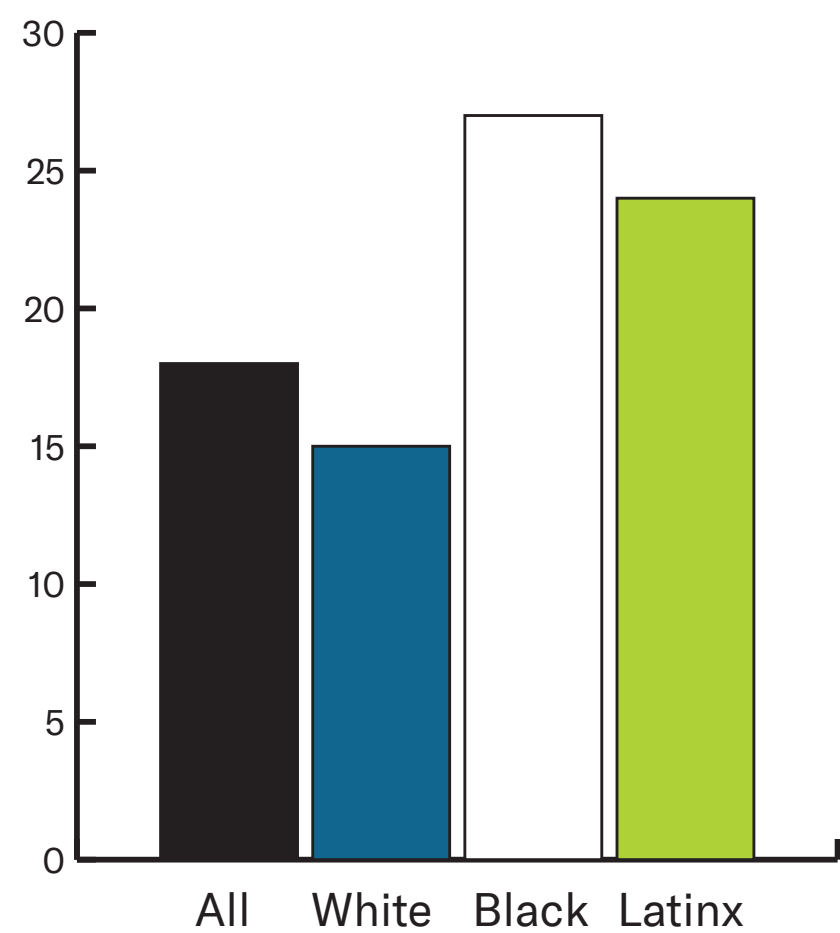
**Intergenerational Wealth:** Assets passed down from one generation to the next as part of an inheritance, which helps build financial wellbeing. Assets may include cash, investments, real estate, business, etc.



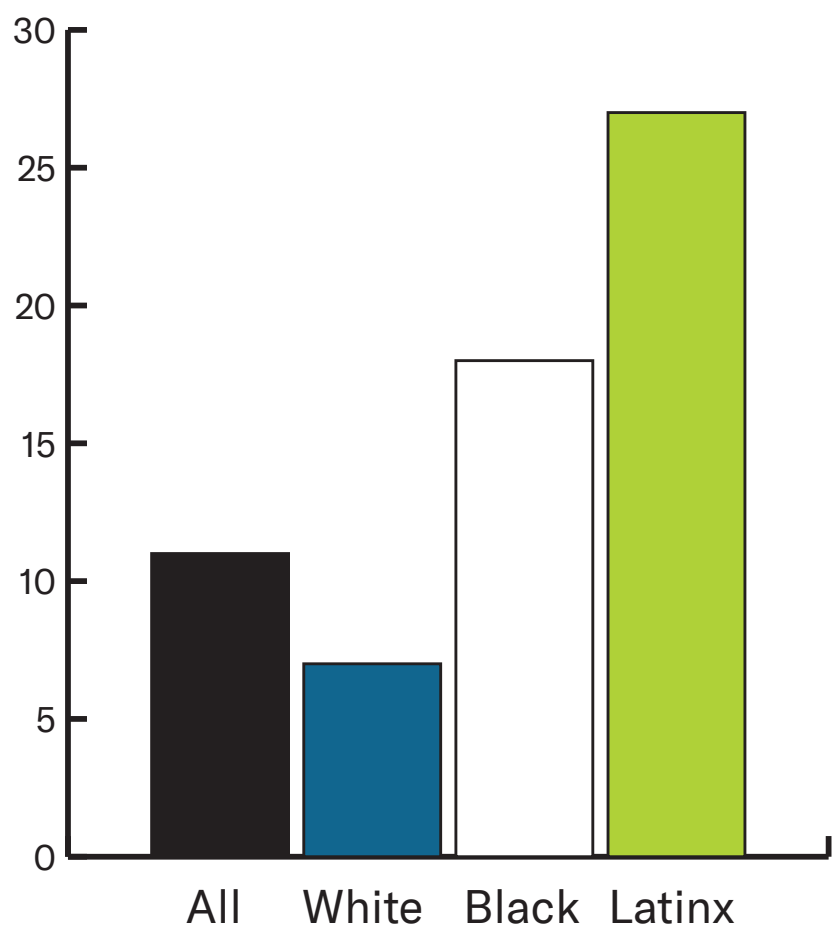
# Quantitative Data

## Intergenerational Wealth

**Negative Net Worth**  
Greater New Haven, 2016



**No Bank Account**  
New Haven, 2016



**27%**  
Black Individuals  
report having a  
negative net worth

**27%**  
Latinx Individuals  
do not have a bank  
account

Source: Connecticut Wellbeing and Equity Survey by DataHaven

# What We Heard

## Intergenerational Wealth



- Provide financial literacy programs to support Black + Brown residents with saving, budgeting, investing + end of life planning
- Increase wages to help residents keep up with the cost of living, build wealth, and access homeownership.
- Encourage large institutions to hire local New Haven residents
- Implement programs in Black + Latinx communities to help increase property values as a wealth building strategy
- Build support for employment benefits that cover the high costs of healthcare + childcare





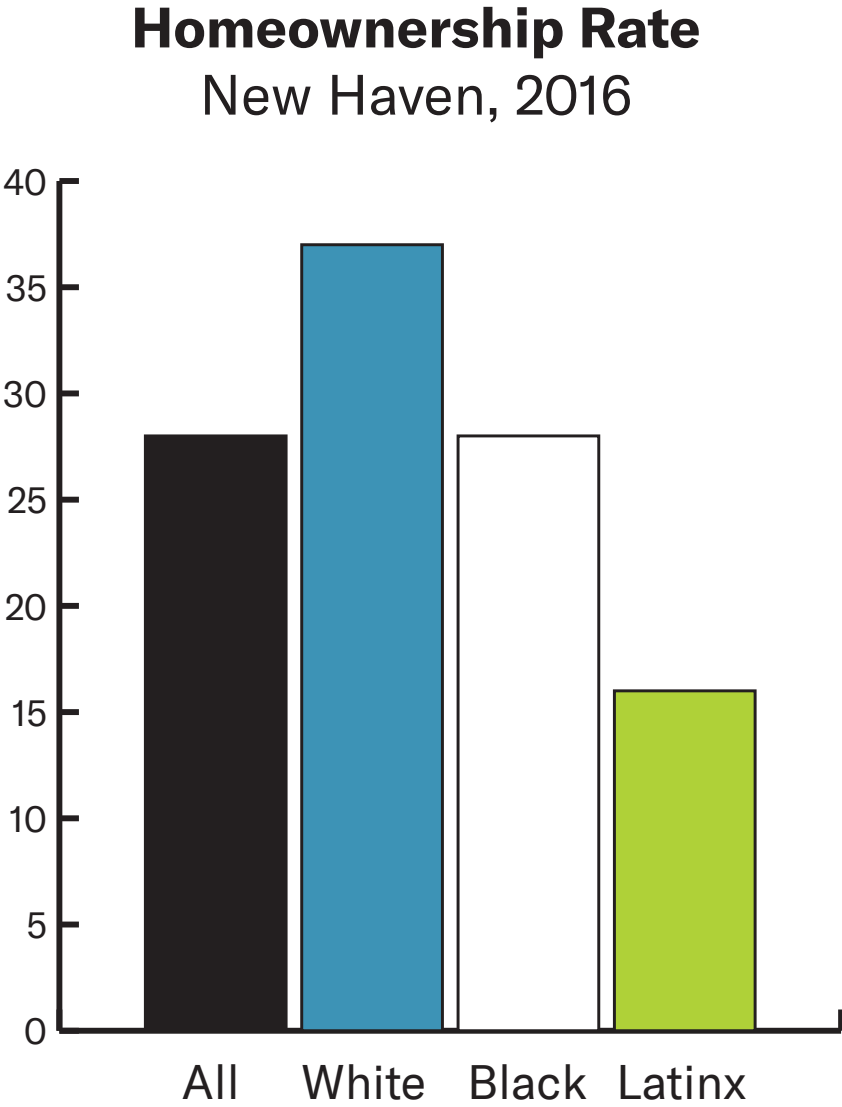
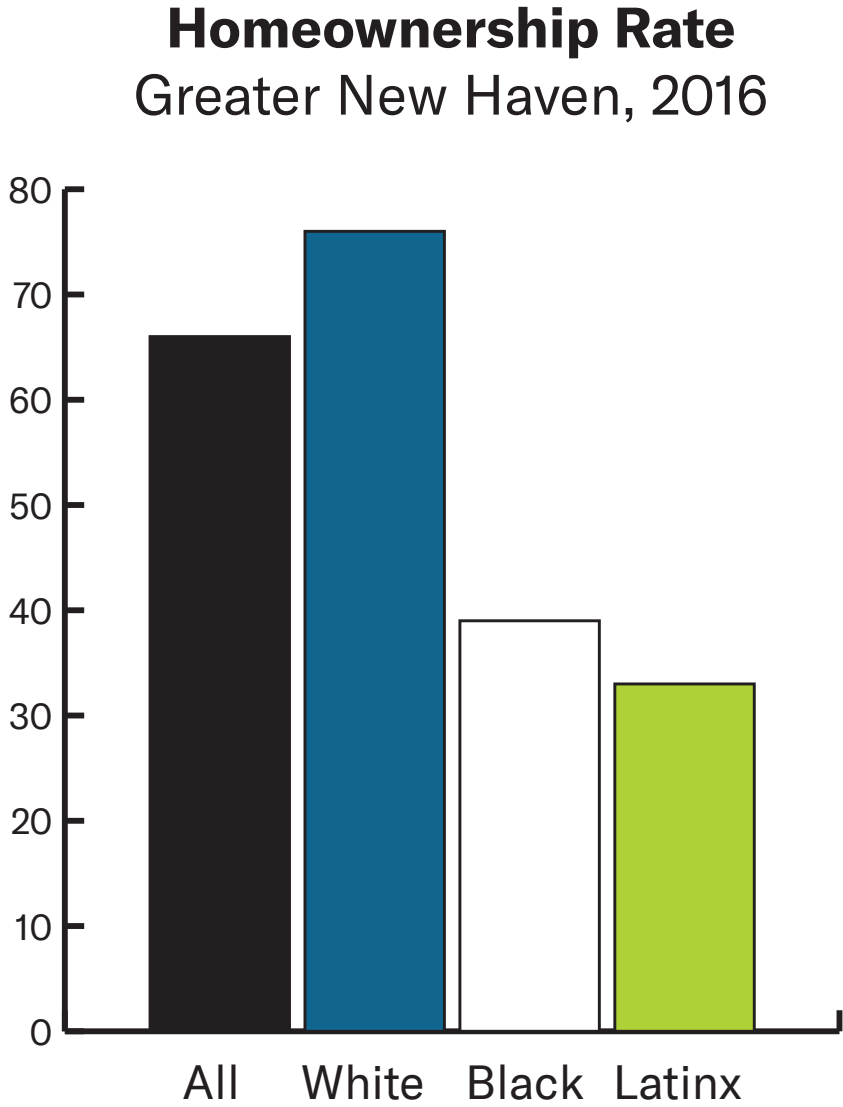
**Homeownership Rate:** The rate of how many homes are owned by the people who live in them, informed by an individual's ability to save for a down payment, get access to loans, and otherwise qualify for homeownership.



# Quantitative Data

## Homeownership Rates

Less than  
**40%**  
Homeownership  
Rate for Black +  
Latinx Families



Source: Access to Homeownership in Greater New Haven by Camille Seaberry of DataHaven (2018)

# What We Heard

## Homeownership



- Evaluate + reform homeownership programs to ensure they are equitable and that they support low-income and immigrant populations
- Protect low-income families at risk of eviction + homelessness due to the impacts of predatory landlords and private developers
- Support current homeowners with programs and case management to help them keep up with mortgage payments and maintain homeownership
- Ensure new + existing banks are investing in communities through home loans, accessible bank accounts and other financing options
- Ensure proactive code enforcement against predatory/absentee landlords
- Create neighborhood-based development plans that respond to community needs





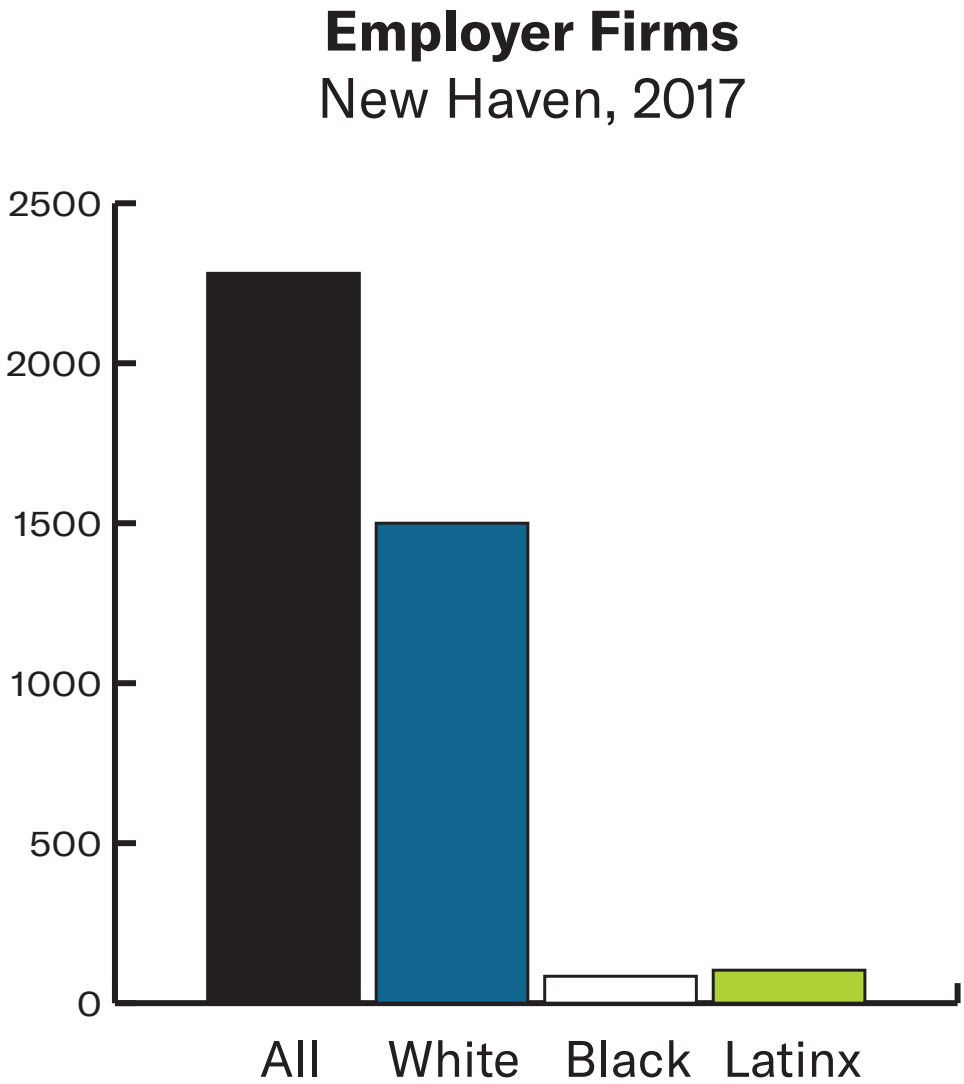
**Access to Institutional Capital:** Ability of an individual or business to secure financial resources (such as loans or grants) from lenders, such as banks and/or private funders.



# Quantitative Data

## Access to Institutional Capital

Less than **1%**  
of Employers  
Surveyed are Black-  
Owned or Latinx-  
Owned



Source: US Census Bureau’s 2018 American Business Survey

# What We Heard

## Access to Institutional Capital

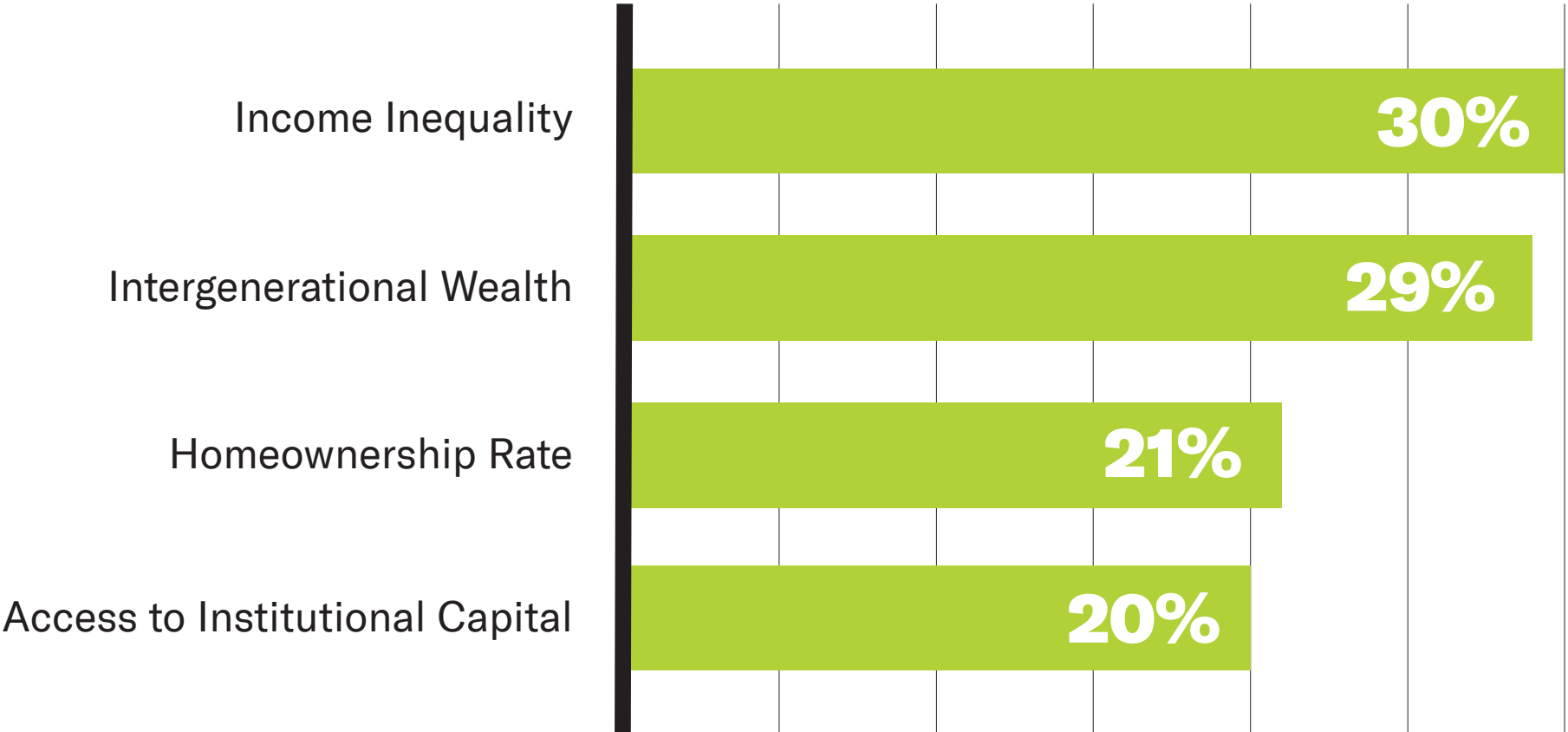


- Promote youth financial literacy through educational programs on wealth building and entrepreneurship
- Promote small business resources and programs in New Haven to grow access
- Support Black + Latinx small businesses that are vulnerable to large retailers + developers
- Reduce tax burden on individual residents by ensuring all large institutions, including Yale, pay their fair share of property taxes

# What We Heard

## Key Issues Overview

**30%**  
Believe that **Income Inequality** is the Most Important Issue







Undocumented immigrants don't have a bank account. There is a fear that documentation leads to exposure and visibility for undocumented individuals.

Public Meeting Participant, 7.8.21



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## Planning + Implementation

# New Haven's ARP Funding Strategy

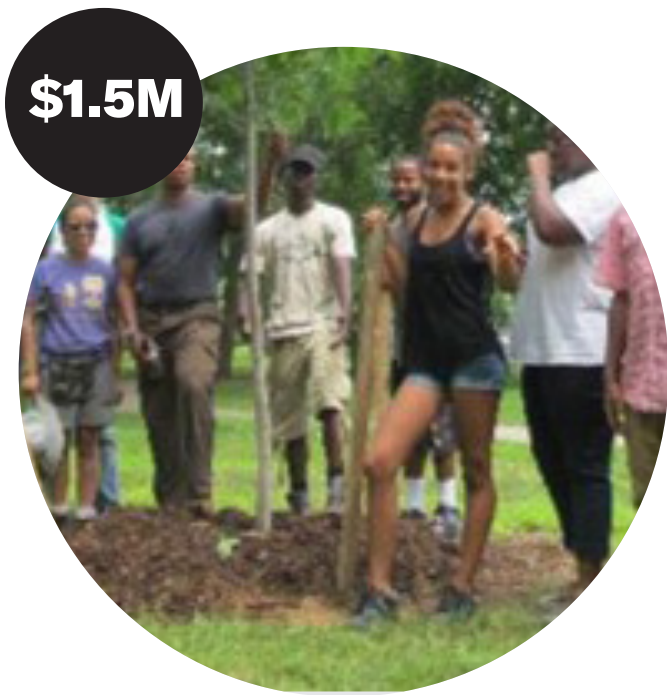


**Funded Programs:** Summer Reset Program + Dept. of Community Resilience

**Programs in Progress:** COVID-19 Recovery/City Wide Infrastructure + Programs to address the Racial Wealth Gap

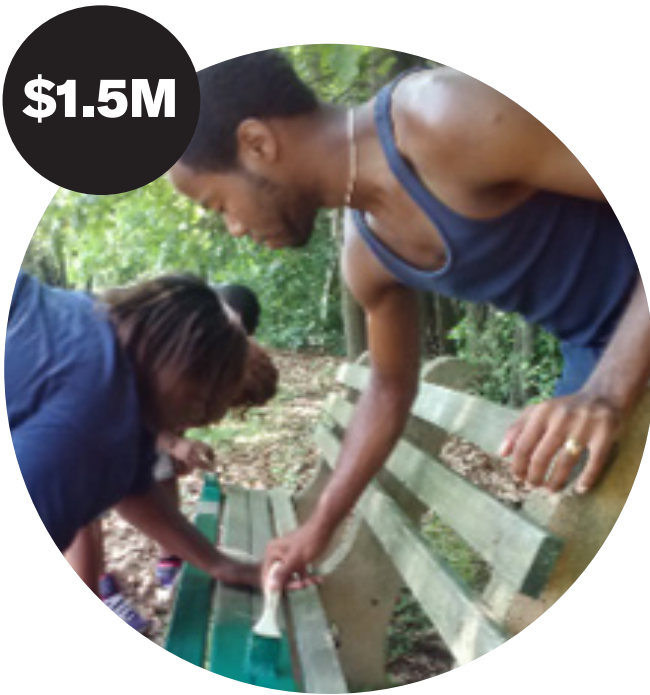
# New Haven's ARP Funding Strategy

## Summer Reset Program



\$1.5M

**Youth Engagement**  
Summer youth programs + activities



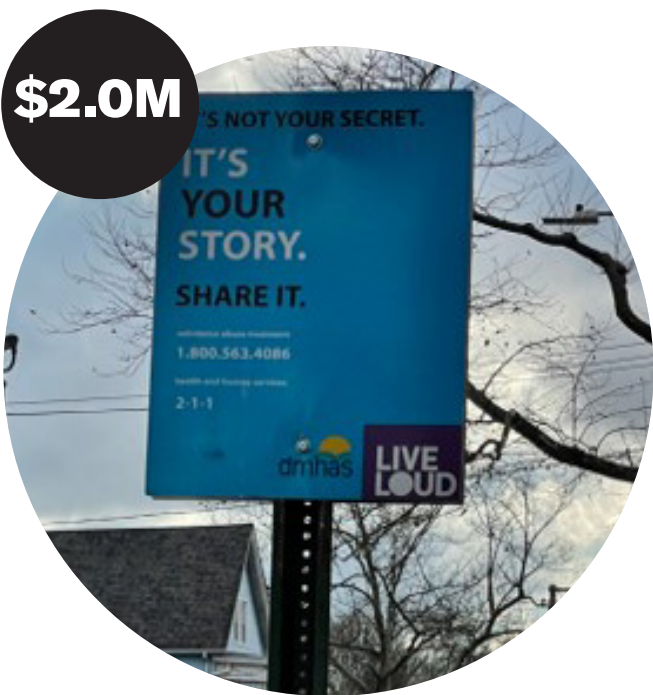
\$1.5M

**Clean + Safe Program**  
Immediate repair + maintenance activities



\$1.0M

**Arts + Culture**  
Events/Programs to support cultural equity



\$2.0M

**Safe Summer**  
Collaborations for unity, peace + wellbeing



# What Happens Next


## Decision Making Process + Timeline



\*Visit [CivicSpaceNH.com](https://CivicSpaceNH.com) for updated meeting dates + times.

# What Happens Next

## Strategies for Long-Term Community Engagement + Transparency

- 
- 1** Public reporting of ARP funding allocations
  - 2** Ongoing input on partners + funded programs through Civic Space\*
  - 3** Ongoing focus groups + town hall meetings to connect with government

\*Visit [CivicSpaceNH.com](https://CivicSpaceNH.com) for updated meeting dates + times.

**Questions?**



# **Thank You**

**Website: [CivicSpaceNH.com](http://CivicSpaceNH.com)**

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